

Rylee Gabel

507-494-8578

ryleegabel4@gmail.com

www.ryleegabel.com

EDUCATION —

Western Technical College
La Crosse, WI

Associate of Applied Science
Marketing Management
Degree and Digital Marketing
Degree

Graduation Date:
April 24th, 2021

GPA: 3.91

KEY SKILLS —

- WordPress
- Canva
- MailChimp
- Social Media Platforms
- Microsoft Applications
- Digital Marketing
- Email Marketing
- Search Engine Optimization (SEO)
- Google Analytics
- Blogging and Branding
- Content Creation
- Web Development
- Virtual Collaboration

EXPERIENCE

August 2017- Current

Human Resource Specialist • Wisconsin Army
National Guard • Chippewa Falls, WI

- Update soldier's records and information.
- Communicate and relay messages to section leaders and higher up ranks.
- Perform administrative functions which include, but are not limited to, filing paperwork and computer tasks.

April 2018- September 2020

Clubhouse Manager • The Grove Golf Course •
Cochrane, WI

- Managed and directed club house, helping to handle promoting and event planning.
- Developed and added content to the social media platforms and the website as well as ran email campaigns.
- Oversaw daily operations of the business and ensured customer satisfaction and customer service in a timely manner.

January 2021-February 2021

Social Media Marketing Specialist • Vantastic
Transit •
Lake City, MN

- Created social media platforms as well as a website.
- Optimized each page on the website to be more searchable.
- Completed research about the target audience.