

Work Package #	Activity	Predecessor	Who's doing the activity	In Critical Path (check)	Estimate			Actual		Estimated Budget	Actual Budget	Actual Duration	Actual Start Time	Actual End Time	
					Duration (hours)	Calendar Start Date	Calendar End Date	Duration (hours)	Date Started						Date Finished
2.1	<b>Large video</b>		Carissa												
	A. Set deadline for large video post	---	All		1 hr	11/16	11/16 1 hour	11/16	11/16	\$0	\$0	1 hour	11/16	11/16	
	B. Specify with group where to post final video	---	All		1 hr	11/16	11/16 1 hour	11/16	11/16	\$0	\$0	1 hour	11/16	11/16	
	C. Post large video on required social media	CE	Duncan		1 hr	11/25	11/25 1 hour	11/25	12/6	\$0	\$0		11/25	11/25	
2.2	<b>Individual Video</b>														
	D. Set deadline for posting	---	All		1 hr	11/16	11/16 1 hour	11/16	11/16	\$0	\$0	1 hour	11/16	11/16	
	E. Make a list of team members social media accounts	---	All		1 hr	11/16	11/16 1 hour	11/16	11/16	\$0	\$0	1 hour	11/16	11/16	
	F. Set meeting time to discuss video quality	---	All		1 hr	11/19	11/20 1 hour	11/19	11/19	\$0	\$0	1 hour	11/19	11/19	
	G. Modify and/or post video 1	BR	Rachael		1 hr	11/20	11/21 1 hour	11/20	11/21	\$0	\$0		11/20	11/21	
	H. Modify and/or post video 2	Xio	Xio		1 hr	11/20	11/21 1 hour	11/20	11/21	\$0	\$0		11/20	11/21	
	I. Modify and/or post video 3	BT	Tony		1 hr	11/20	11/21 4 hours	11/20	11/21	\$0	\$0	2 hours	11/20	11/21	
	J. Modify and/or post video 4	BU	Rylee		1 hr	11/20	11/21 1 hour	11/21	11/22	\$0	\$0		11/21	11/22	
	K. Modify and/or post video 5	BV	Aek		1 hr	11/20	11/21 1 hour	11/21	11/21	\$0	\$0		11/21	11/21	
	L. Modify and/or post video 6	BW	Duncan		1 hr	11/20	11/21 1 hr	11/19/2020	11/23/2020	\$0	\$0		11/19	11/23	
	M. Modify and/or post video 7	BX	Carissa		1 hr	11/20	11/21 1 hr	11/21	11/22	\$0	\$0		11/21	11/22	
	N. Verify all 7 videos are posted	G, H, I, J, K, L, M	Duncan		1 hr	11/21	11/21 1 hour	11/21	11/23				11/21	11/23	
	2.3	<b>Monitor Insights</b>		Aek											
W. Have required social media set up		AT	All		1 hr	11/17	11/17 1 hour	11/17	11/17	\$0	\$0	1 hour	11/17	11/17	
X. Request access to Western Technical College marketing page		---	Aek		1 hr	11/20	11/20 1 hr	12/7	12/7	\$0	\$0		12/7	12/7	
Y. Determine what metrics to keep track of		---	All		1 hr	11/16	11/16 1 hour	11/16	11/16	\$0	\$0	1 hour	11/16	11/16	
Z. Create a schedule to monitor metrics		Y	All		1 hr	11/16	11/16 1 hour	11/16	11/16	\$0	\$0	1 hour	11/16	11/16	
AA. Document large video engagements		C	All		1 hr	11/30	11/30 1hour	11/16	11/16	\$0	\$0	1 hour	11/16	11/16	
AB. Document video 1 engagements		G	Rachael		1 hr	11/25	11/30 1 hour	11/25	11/30	\$0	\$0		11/25	11/30	
AC. Document video 2 engagements		H	Xio		1 hr	11/25	11/30 1 hour	11/25	11/30	\$0	\$0		11/25	11/30	
AD. Document video 3 engagements		I	Tony		1 hr	11/25	11/30 1 hour	11/25	11/30	\$0	\$0	1 hour	11/25	11/30	
AE. Document video 4 engagements		J	Rylee		1 hr	11/25	11/30 1 hr	11/30	12/1	\$0	\$0		11/30	12/1	
AF. Document video 5 engagements		K	Aek		1 hr	11/25	11/30 1 hr	11/25	12/7	\$0	\$0		11/25	12/7	
AG. Document video 6 engagements		L	Duncan		1 hr	11/25	11/30 1 hour	11/25	11/30	\$0	\$0		11/25	11/30	
AH. Document video 7 engagements		M	Carissa		1 hr	11/25	11/30 1 hr	11/25	11/30	\$0	\$0		11/25	11/30	
3.1	<b>Jobs and Differences</b>		Rylee												
	AI. Choose 3 different careers in marketing	---	All		1 hr	11/16	11/16 1 hour	11/16	11/16	\$0	\$0	1 hour	11/16	11/16	
	AJ. Write the job description and responsibilities for all 3	AI	All		1 hr	11/16	11/16 1 hour	11/16	11/16	\$0	\$0	1 hour	11/16	11/16	
	AK. Add additional information about the jobs if needed	AI	All		1 hr	11/16	11/16 1 hour	11/16	11/16	\$0	\$0	1 hour	11/16	11/16	
	AL. Choose 1 of the 3 jobs and discuss with everyone else	AI	All		1 hr	11/16	11/16 1 hour	11/16	11/16	\$0	\$0	1 hour	11/16	11/16	
	AM. Go over job duties and responsibilities with classmates	AJ	All		1 hr	11/16	11/16 1 hour	11/16	11/16	\$0	\$0	1 hour	11/16	11/16	
	3.2	<b>Hashtags</b>		Xio	25 mins			When we start our project			\$0	\$0			
		AN. Go on TikTok and watch some videos on your "for you" page	AT	All		1 hr	11/17	11/17 1 hour	11/17	11/17	\$0	\$0	1 hour	11/17	11/17
		AO. Look at those videos and see their hashtags	AN	All		1 hr	11/17	11/17 1 hour	11/17	11/17	\$0	\$0	1 hour	11/17	11/17
		AP. Record hashtags you think will help you with your video	AO	All		1 hr	11/17	11/19 1 hour	11/17	11/19	\$0	\$0	1 hour	11/17	11/17
		AQ. Create and determine hashtag(s) for all video(s)	AP	All		1 hr	11/19	11/20 1 hr	11/21	11/21	\$0	\$0	1 hour	11/21	11/21
	3.3	<b>TikTok</b>		Rachael											
		AR. ResearchTikTok and learn how to use	---	All		1 hr	11/17	11/17 1 hour	11/17	11/17	\$0	\$0	1 hour	11/17	11/17
AS. Look at top creators for more ideas		AT	All		1 hr	11/17	11/17 1 hour	11/17	11/17	\$0	\$0	1 hour	11/17	11/17	
Milestone	AT. Download and set up TikTok	AR	All		1 hr	11/17	11/17 1 hour	11/17	11/17	\$0	\$0	1 hour	11/17	11/17	
4.1	<b>Storyboard</b>		Tony												
	AU. Choose storyboard template	---	All		1 hr	11/16	11/16 1 hour	11/16	11/16	\$0	\$0	1 hour	11/16	11/16	
	AV. Discuss and agree upon storyboard sections/content with team	AU	All		1 hr	11/16	11/16 1 hour	11/16	11/16	\$0	\$0	1 hour	11/16	11/16	
	AW. Create storyboard	CF, CG, CH	All		2 hrs	11/16	11/16 1 hour	11/16	11/16	\$0	\$0	1 hour	11/16	11/16	
4.2	<b>Format</b>		Tony												
	AX. Discuss and agree upon a consistent format with team	AU	All		1 hr	11/16	11/16 1 hour	11/16	11/16	\$0	\$0	1 hour	11/16	11/16	
	AY. Create script	AV, AX	All		1 hr	11/16	11/16 1 hour	11/16	11/16	\$0	\$0	1 hour	11/16	11/16	
	AZ. Choose Music (?)	CF	All		1 hr	11/16	11/16 1 hour	11/16	11/16	\$0	\$0	1 hour	11/16	11/16	
	CA. Choose Props (?)	CF	All		1 hr	11/16	11/19 1 hour	11/16	11/16	\$0	\$0	1 hour	11/16	11/16	
4.3	<b>Create Video</b>		Rachael												
	BG. Create Video 1	AW	Rachael		1 hr	11/18	11/19 1 hour	11/18	11/19	\$0	\$0		11/18	11/18	
	BH. Make small edits(Captions, etc) for video 1	BG	Rachael		1 hr	11/18	11/19 1 hour	11/18	11/19	\$0	\$0		11/18	11/18	
	BI. Create Video 2	AW	Xio		1 hr	11/18	11/19 1 hour	11/18	11/19	\$0	\$0		11/18	11/18	
	CJ. Make small edits(Captions, etc) for video 2	CI	Xio		1 hr	11/18	11/19 1 hour	11/18	11/19	\$0	\$0		11/18	11/18	
	CK. Create Video 3	AW	Tony		1 hr	11/18	11/19 4 hours	11/18	11/18	\$0	\$0	4 hours	11/18	11/18	
	CL. Make small edits(Captions, etc) for video 3	CK	Tony		1 hr	11/18	11/19 1 hour	11/18	11/18	\$0	\$0	1 hour	11/18	11/18	
	CM. Create Video 4	AW	Rylee		1 hr	11/18	11/19 1 hr	11/18	11/18	\$0	\$0		11/18	11/18	
	CN. Make small edits(Captions, etc) for video 4	CM	Rylee		1 hr	11/18	11/19 1 hr	11/18	11/18	\$0	\$0		11/18	11/18	
	CO. Create Video 5	AW	Aek		1 hr	11/18	11/19 3 Hours	11/19	11/19	\$0	\$0		11/19	11/19	
	CP. Make small edits(Captions, etc) for video 5	CO	Aek		1 hr	11/18	11/19 1 hour	11/19	11/19	\$0	\$0		11/19	11/19	
	CQ. Create Video 6	AW	Duncan		1 hr	11/18	11/19 1 hour	11/18	11/19	\$0	\$0		11/18	11/19	
	CR. Make small edits(Captions, etc) for video 6	CQ	Duncan		1 hr	11/18	11/19 1 hour	11/18	11/19	\$0	\$0		11/18	11/19	
CS. Create Video 7	AW	Carissa		1 hr	11/18	11/19 1 hr	11/18	11/18	\$0	\$0		11/18	11/19		
CT. Make small edits(Captions, etc) for video 7	CS	Carissa		1 hr	11/18	11/19 1 hr	11/18	11/18	\$0	\$0		11/18	11/19		
4.4	<b>Edit and Polish Individual Videos</b>		Carissa												
	BI. edit and polish video 1	BH	Rachael		1 hr	11/18	11/19 1 hour	11/18	11/19	\$0	\$0		11/18	11/19	
	BJ. edit and polish video 2	CJ	Xio		1 hr	11/18	11/19 1 hour	11/18	11/19	\$0	\$0		11/18	11/19	
	BK. edit and polish video 3	CL	Tony		1 hr	11/18	11/19 1 hr	11/18	11/19	\$0	\$0	1 hour	11/18	11/19	
	BL. edit and polish video 4	CN	Rylee		1 hr	11/18	11/19 1 hr	11/19	11/19	\$0	\$0		11/19	11/19	
	BM. edit and polish video 5	CP	Aek		1 hr	11/18	11/19 1 hour	11/19	11/19	\$0	\$0		11/19	11/19	
	BN. edit and polish video 6	CR	Duncan		1 hr	11/18	11/19 1 hr	11/18	11/19	\$0	\$0		11/19	11/19	
	BO. edit and polish video 7	CT	Carissa		1 hr	11/18	11/19 1 hr	11/19	11/19	\$0	\$0		11/19	11/19	
	4.5	<b>Group Critique Individual Video</b>		Rylee											
		BQ. Send individual video in the Facebook group chat	BI, BJ, BK, BL, BM, BN, BO	All		1 hr	11/19	11/20 1 hour	11/19	11/20	\$0	\$0	1 hour	11/19	11/20
		BR. Team list 3 grows and grows for video 1	BO	All		1 hr	11/20	11/20 1 hour	11/20	11/20	\$0	\$0	1 hour	11/20	11/20
		BS. Team list 3 grows and grows for video 2	BQ	All		1 hr	11/20	11/20 1 hour	11/20	11/20	\$0	\$0	1 hour	11/20	11/20
		BT. Team list 3 grows and grows for video 3	BR	All		1 hr	11/20	11/20 1 hour	11/20	11/20	\$0	\$0	1 hour	11/20	11/20
BU. Team list 3 grows and grows for video 4		BQ	All		1 hr	11/20	11/20 1 hour	11/20	11/22	\$0	\$0	1 hour	11/20	11/20	
BV. Team list 3 grows and grows for video 5		BQ	All		1 hr	11/20	11/20 1 hour	11/20	11/20	\$0	\$0	1 hour	11/20	11/20	
BW. Team list 3 grows and grows for video 6		BO	All		1 hr	11/20	11/20 1 hour	11/20	11/20	\$0	\$0	1 hour	11/20	11/20	
BX. Team list 3 grows and grows for video 7		BQ	All		1 hr	11/20	11/20 1 hour	11/20	11/20	\$0	\$0	1 hour	11/20	11/20	
5.1		<b>Compile and format large video</b>		Duncan											
		BY. Collect all edited and finish videos	N	Duncan		1 hr	11/21	11/21 1 hour	11/21	11/21	\$0	\$0		11/21	11/21
		BZ. Format large video according to requirements	BY	Duncan		1 hr	11/21	11/21 1 hour	11/21	11/21	\$0	\$0		11/21	11/21
5.2		<b>Edit and Polish Large Video</b>		Duncan											
	CA. edit/polish	BZ	Duncan		1 hr	11/21	11/21 1 hour	11/21	11/21	\$0	\$0		11/21	11/21	
	CB. Send video to group	CA	Duncan		1 hr	11/22	11/22 1 hour	11/22	11/22	\$0	\$0		11/22	11/22	
5.3															

